



TVSM Operations Research Conference 2024



15th Nov 2024

TVS IQL, Anekal, Karnataka

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Decision making in a Disruptive world: Anticipating Future Challenges and Crafting Optimal Solutions

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Event Overview

Join us for an experience at the Operations Research Conference, where we explore the theme: “Decision Making in a Disruptive World: Anticipating Future Challenges and Crafting Optimal Solutions.”

This conference is designed to inspire collaboration and innovation. Through live case studies, paper presentations and collaborative problem-solving sessions, participants will have the opportunity to share ideas, explore new strategies, and tackle real-world decision-making challenges.

Our approach prioritizes interaction and dialogue, bringing together industrial experts, OR practitioners, and academicians in a dynamic exchange of insights. Together, we'll shape the future of decision-making in a rapidly evolving world.

Brief Agenda

09:00 to 09:15 - Registration

09:15 - Welcome Address

Context Setting and welcoming by core team

09:20 - Evolution of OR Community of Practice (CoP)

Brief explanation on evolution of OR community at TVSM

09:30 - Keynote Address 1

Professor Gautam Datta, Indian Institute of Management Ahmedabad

09:45 - Keynote Address 2

Professor Rajesh Thiyagi, INFORMS - Chairman

10:00 - Keynote Address & Edelman Award Case

Senior Executive, Tata Steel

10:20 - Address by CEO

KN Radhakrishnan, Director & CEO, TVS Motor

10:30 to 10:45 - Coffee Break

10:45 - Case Study 1

From Boeing

11:15 - Case Study 2

(yet to confirm)

Brief Agenda

11:45 – Case Study 3
(yet to confirm)

12:15 – Paper Presentation 1
(yet to confirm)

12:45 to 13:30 – Lunch Break

13:30 – Panel Discussion
“Avenues of OR in Automobile Industry”
Host : Mahesh Calavai – Chief Digital & AI officer
Panelists – Managing Directors from Consultancy, Head of Business & Leading Analysts

14:30 – OR Challenge
Innovative Solutions to futuristic Business Challenges, presented by Bright Minds from Premier Colleges

15:30 to 15:45 – Coffee Break

15:45 – Rewards & Recognitions

16:15 – Closing Ceremony

Cutting-Edge Insights delivered by Subject Matter Experts, includes



Prof. Goutam Datta

Production and Quantitative
Methods
IIM, Ahmedabad



Director Tata Steel

Presenter at
Edelman Awards 2024
qualifying project



Prof. Rajesh Thiyagi

INFORMS Chair
(Keynote speaker)

Who should attend ?

This conference is designed for those who shape the future of decision-making in complex environments. Whether you're an industrial expert seeking to optimize operations, an OR practitioner working to solve real-world challenges, or an academic pushing the boundaries of research, this event is for you.

If you thrive on innovation, problem-solving, and forward-thinking strategies in a rapidly evolving world, this is where you need to be. It's an opportunity to engage with thought leaders, share insights, and collaborate on crafting solutions that are crucial for navigating today's disruptions and tomorrow's challenges.

For paper submission and more details on the OR Challenge, do visit our website www.tvsmorconference.com

A brief on OR Challenge:

The OR Challenge is a forward-thinking competition designed to inspire the next generation of problem-solvers. This event encourages young minds to develop innovative, future-ready solutions for strategic business problems using the principles of Operations Research.

Participants will engage in critical thinking, creativity, and analytical reasoning to tackle complex scenarios, mirroring real-world challenges. With a focus on innovation and futuristic strategies, the OR Challenge aims to foster fresh perspectives and nurture the leaders and innovators of tomorrow.

Companies Participating:



Flipkart



Amazon



Boeing

**McKinsey &
Company**

McKinsey



Tata Steel



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